

## NEWS RELEASE

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## XPIENT and EMN8 Announce Self-Service Solutions for QSR Customers

Integrated Products Offer Enhanced Customer Self-Ordering and Payment Capabilities

**Charlotte, NC (November 1, 2005)** ~ XPIENT Solutions, LLC, a leading provider of Point-of-Sale (POS) technology today announced plans to integrate with and certify the innovative customer-facing ordering and payment systems of EMN8, Inc., (Enterprise Media Networks) for use with its IRIS (Intelligent Restaurant Information System) Point-of-Sale application.

"Teaming with EMN8 as a business partner allows our customers broader hardware, payment, and user interface options as they address a growing trend toward self-service," commented Christopher Sebes, President and Chief Executive Officer of XPIENT Solutions. "EMN8 has emerged as a self-service leader with its rich-media, animated user interfaces and hardware solutions that accept cash and make change to the penny. Products like these enable our customers to further leverage their xpient POS and back office infrastructures."

"We are very excited to work with XPIENT and its management team who really understand the challenges of the restaurant business," said Paul Monahan, EMN8's President and Chief Executive Officer. "Our plan is to build on xpient's proven solutions to further drive its customers' revenue and operating efficiencies and help them achieve other important initiatives like increasing gift card sales and implementing effective guest loyalty programs."

Monahan added, "From an enterprise marketing perspective, XPIENT's intelligent order confirmation screen functionality and the rich-media, graphical display capabilities of EMN8's customer-facing systems will also combine to create a powerful, in-store platform delivering compelling, consistent brand messaging and influencing buying behavior at the point of purchase".

The companies' joint project schedule calls for a fully integrated XPIENT-EMN8 solution to be available by Q2 next year.

### About XPIENT Solutions

XPIENT Solutions ([www.xpient.com](http://www.xpient.com)) is a leading provider of innovative, results-driven food service technology solutions, including POS, back-office and enterprise management. XPIENT offers a full complement of integrated technologies designed with success in mind. From applications that help restaurant operators efficiently take orders and improve kitchen throughput to labor management, production prep, inventory control, customer loyalty programs and data management tools, XPIENT's solution suite allows them to easily manage every aspect of restaurant operations.

### About EMN8, Inc.

EMN8™ ([www.emn8.com](http://www.emn8.com)) develops animated, rich-media software to create the ultimate guest experience for major food service, exhibition, theme park, retail, and financial services brands. Its customer-facing OrderM8™ hardware and software systems deliver an easy, fast and engaging self-service interface allowing guests to accurately order, confirm and make payment via cash, credit, debit and/or gift card. EMN8's field-hardened solutions, integrated with existing POS and back-office management applications, increase average check, improve speed of service, and deliver consistent in-store brand messaging to consumers while reducing an enterprise's overall operating costs.