

NEWS RELEASE

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CKE Restaurants, Inc. Deploying XPIENT's Full Product Suite

Charlotte, NC; November 6, 2006 ~ CKE Restaurants, Inc. (NYSE:CKR) has licensed XPIENT Solutions' complete product suite for implementation at its 1,200 company-owned restaurant locations. With the rollout completed at CKE's 400 Carl's Jr.® company-owned restaurant sites, CKE is preparing an effort to implement XPIENT at company-owned Hardee's® restaurant locations.

"After looking at a number of POS options we unanimously selected XPIENT," added Mike Liby, executive vice president of operations development and training for CKE. "XPIENT delivers the functionality and flexibility we are looking for in our POS and BOS solution. We now have a solution that will allow us to grow and change as our business grows and the business environment changes."

"We are very proud to have been selected as the POS system for CKE's company-owned restaurants and as the preferred solution for their franchisees," said Christopher Sebes, Chief Executive Officer for XPIENT. "We worked very closely with CKE's executive team to configure the solution to be as operator friendly as possible. This major win again validates XPIENT's position as the leading supplier of QSR solutions. We competed successfully against every reputable company in the POS space to earn this business. CKE's decision to award us their business is yet another indication that XPIENT's Customer-Centric strategy resonates with end-users and that our ability to deliver a superior solution set backed by equally superior professional services continues to distance us from our competitors."

CKE Restaurants, Inc. has acquired a license for all company-owned restaurants for XPIENT's IRIS POS, Enterprise Data Manager (EDM), eIntelligence, Exception Based Monitoring System (XBMS) including both Visual Dashboard and Real-Time Alerts, credit card and gift cards, labor scheduling, and inventory solutions. XPIENT also provided a custom interface to CKE's existing back office system (BOS).

IRIS point-of-sale allows users to create and maintain menus, handles complex discount scenarios, traces cash from point of order to point of deposit, tracks time and attendance, and provides automatic end of day processing. EDM allows users to make a single change to a central database and update all remote locations automatically for new inventory items, pricing changes, specials, employee information, tax tables, etc. Accessed from any standard web browser, eIntelligence captures and consolidates transactional store data and provides detail reporting to the transaction level. End-users can tailor their reporting both regionally and corporately, generating meaningful data for making relevant/timely strategic and tactical decisions. Visual Dashboard provides an interactive source of management information on the store from the back office or a terminal. Real-Time Alerts provides immediate notification via cell phone, pager or email of a wide range of business conditions, drawing advance attention to potential problems and opportunities.

About CKE Restaurants, Inc.

CKE Restaurants, Inc., through its subsidiaries, franchisees and licensees, operates some of the most popular U.S. regional brands in quick-service and fast-casual dining, including the Carl's Jr., Hardee's, and La Salsa Fresh Mexican Grill® restaurant brands. The CKE system includes more than 3,100 locations in 43 states and in 14 countries. CKE is publicly traded on the New York Stock Exchange under the symbol "CKR" and is headquartered in Carpinteria, California.

About XPIENT Solutions, LLC.

XPIENT Solutions is an organization of highly qualified restaurant and software development specialists devoted to business process improvement and professional support services for the foodservice industry. XPIENT offers a full complement of integrated technologies including Point-of-Sale, Back Office and Enterprise Management. From applications that help efficiently take orders and improve kitchen throughput, to labor management, production prep, inventory control, customer loyalty, speed of service, surveillance enhancement and data management tools,

XPIENT's solution suite allows the restaurant operator to better and more easily manage every aspect of their restaurant operations.