



FOR IMMEDIATE RELEASE

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Logic Controls and XPIENT In Breakthrough POS Launch

Las Vegas, NV, July 26, – Logic Controls, the company whose name is synonymous with delivering superior hardware solutions that perform with exceptional reliability in harsh environments, has teamed with XPIENT Solutions, the recognized leader in POS and related software solutions for the Quick Service Restaurant (QSR) and Fast Casual segments, to launch XPRESS POS, a complete turn-key package designed specifically for the independent operator and for small and medium sized chains.

“An enormous market opportunity exists in the QSR and Fast Casual space to provide a fully integrated and comprehensively featured system that is easy to configure and deploy. XPRESS POS squarely addresses this need, built from ground up for the independent operator and for small and medium sized chains. This is a first in our business,” stated Christopher Sebes, XPIENT’s President and Chief Executive Officer. “For years, the indirect channel has requested a lite version of our Tier One QSR and Fast Casual solution suite. The XPRESS POS turn-key solution provides the indirect channel with that software solution designed specifically for smaller operators in the QSR and Fast Casual markets and is embedded with Logic’s robust hardware set. This is the ultimate all-in-one package for resellers selling into our target markets – full featured, application-specific software combined with a hardware platform of unquestioned reliability. We are delighted to have teamed with Logic Controls for this exciting go to market plan.”

“We tapped into our years of success working with QSR customers and identified a sizeable business opportunity for a solution that specifically addresses the features and price point requirements of the smaller QSR and Fast Casual operators,” said Roberto Gregori, CEO of Logic Controls. “This is an outstanding solution for the distribution channel. We have bundled the most reliable purpose-built hardware with a solution XPIENT developed specifically for QSR and Fast Casual operators. We leveraged our collective experience serving large national brands to develop a tailored solution for the smaller operators.”

The XPRESS POS Solution fully integrated software suite includes POS, PA-DSS validated payment processing, inventory and labor scheduling that is pre-loaded on Logic Controls hardware platforms selected to meet the feature and price point needs of the small operator. Multi-store file maintenance and above store reporting are optional. This packaged solution is scheduled for release in the 4th quarter and will be available exclusively through Logic Controls’ distribution partners to resellers.

About XPIENT Solutions, LLC

XPIENT Solutions is an organization of highly qualified restaurant and software development specialists devoted to business process improvement and professional support services for the foodservice industry. XPIENT offers a full complement of integrated technologies including Point-of-Sale, Back Office and Enterprise Management. From applications that help

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efficiently take orders and improve kitchen throughput, to labor management, production prep, inventory control, customer loyalty, speed of service, surveillance enhancement and data management tools, XPIENT's solution suite allows the restaurant operator to better and more easily manage every aspect of their restaurant operations. For more information, contact John Tata, Vice President, XPIENT Solutions. Ph: 603-601-6411 e-mail: info@xpient.com, Web site: www.xpient.com

About Logic Controls

Logic Controls was established in 1982 and is a leading US-based hardware provider of Kitchen Display Systems (KDS), All-in-One systems, retail hardened computers, and POS peripherals. By delivering high performance products with exceptional reliability, functional flexibility, and versatility, Logic Controls has built a solid industry reputation in retail and hospitality industries. For the past 28 years, Logic Controls single-source hardware solutions has advanced the operating process and enhanced the efficiency and effectiveness for over 5,600 businesses. Logic Controls is now a subsidiary of Bematech, a leader in technology for the retail and hospitality in Brazil. For two decades Bematech has been a pioneer in producing solutions that redefine consumer experience at the point-of-sale, enhancing retailers' businesses. The Company offers a broad portfolio of integrated solutions – equipments, management systems, services and, training – specialized in small and midsized retailers through a wide distribution network that covers over 415,000 points of sale in 37 countries. The company operates four R&D excellence centers, with over 1,500 professionals in Brazil, China, Taiwan, USA, Argentina and Germany. Visit www.logiccontrols.com or call Josephine Lu at 516.248.0400 ext 1417 for additional information.