

## NEWS RELEASE

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### **Whataburger Selects XPIENT's IRIS POS after Rigorous Evaluation Process**

**Charlotte, NC (August 16, 2007)** ~ Whataburger, a quick service restaurant chain servicing the southern and southwestern United States, has executed a contract to deploy a number of XPIENT Solution's applications including their IRIS (Intelligent Restaurant Information System) point of sale with integrated credit and debit processing, back office, eKitchen, eSign, Dashboard and Enterprise Data Manager. A rigorous evaluation process which involved 20 software vendors, stretched over 15 months and included several week-long demos and a month long pilot culminated with XPIENT being named as Whataburger's solution of choice.

"What makes our selection particularly satisfactory is the thoroughness of Whataburger's evaluation process," said Christopher Sebes, Chief Executive Officer of XPIENT. "This was a most rigorous and demanding selection process and our competitors who participated said essentially the same thing. Over a period of more than a year, Whataburger's technical and operations people examined every aspect of our products and our competitor's products, demanded proof of every capability and talked extensively to our customers. We are very proud to have been chosen as Whataburger's technology solutions partner."

#### **About Whataburger**

Family-owned Whataburger has focused on its fresh, made-to-order burgers since 1950, when company founder Harmon Dobson opened his first Whataburger restaurant in Corpus Christi, Texas. Today, the company has nearly 700 locations in 10 states with sales approaching \$1 billion annually.

#### **About XPIENT Solutions, LLC.**

XPIENT Solutions ( [www.xpient.com](http://www.xpient.com) ) is an organization of highly qualified restaurant and software development specialists devoted to business process improvement and professional support services for the foodservice industry. XPIENT offers a full complement of integrated technologies including Point-of-Sale, Back Office and Enterprise Management. From applications that help efficiently take orders and improve kitchen throughput, to labor management, production prep, inventory control, customer loyalty, speed of service, surveillance enhancement and data management tools, XPIENT's solution suite allows the restaurant operator to better and more easily manage every aspect of their restaurant operations.